About The Group Leader... Bridget (Weide) Brooks, CPRW



Bridget has been creating "résumés that get results" since 1991. She is a summa cum laude graduate of the University of Nebraska at Omaha with a degree in Journalism/Public Relations. Bridget has been a licensed "Get Hired Now!" facilitator since 2008.

Bridget taught job interviewing skills to high school seniors and her students regularly placed as finalists in the Job Interview event in state competition for the Future Business Leaders of America.

She is editor of *Résumé Writers' Digest*, a bimonthly trade newsletter for professional résumé writers. Additionally, Bridget belongs to the Professional Association of Résumé Writers and Career Coaches (PARW/CC) and Career Directors International (CDI).

UPCOMING PROGRAMS:

Five Consecutive Wednesdays Wednesday, Sept. 23, 2009 5:30 p.m. to 8:30 p.m.

and the 4 following Wednesdays (Sept. 30/Oct. 7/Oct. 14/Oct. 21) from 5:30 p.m. to 6:30 p.m.

at The Center for Counseling and Psychotherapy 8021 Chicago Street (just off 84 & Dodge)

\$199 per participant

* Limited to 8 participants *

Includes the Get Hired Now™ book

and all workshop materials

Workshop fee due with pre-registration or on first night. Make payment by cash, check, Mastercard, or Visa. Program cost may be tax deductible as a job search expense if you itemize on your taxes.



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GETHIRED NOW!TM

A Structured Program To Help You Find Your Next Job Faster



Sept. 23 – Oct. 21, 2009 at the Center for Counseling & Psychotherapy

402.393.4600 omahajobhelp@yahoo.com

Where Are You Lost or Stuck?

"He who every morning plans the transactions of the day and follows out the plan, carries a thread that will guide him through the labyrinth of the most busy life. The orderly arrangement of his time is like a ray of light which darts itself through all operations."

— "Victor Hugo"

What that is basically saying is: "If you have a plan, it will be easier for you to achieve your goals."

The same is true with a job search. I often say that a lot of success in the job search is karma plus perseverance.

Why do smart, successful people fail at finding a new job?

- They don't know how to look for work. Most people have never been taught how to find a job, so they rely on applying for jobs they see advertised — usually online — the least effective job search method.
- Their job search is haphazard and disorganized. They start and stop, sit and stew, first try one idea, then another. They don't have a strategy, a system, or a plan. They can't stay motivated. Many work on their job search completely alone or even in secret. With no immediate results, they get frustrated. Rejection letters are common, and their approaches often receive no response at all. They feel like giving up.

You will be more successful in finding your next job if you treat your job search as a project, with defined objectives, an action plan, and a timeline.

Also, accountability is a key in a successful job search — you need to align yourself with people who will support, encourage, and motivate you in your job search. This group is designed to give you professional guidance and support — and also the advice and support of individuals who are also looking for a new job!

Research shows that an average worker spends only 4 years in a job — and will have 12 jobs, in as many as 5 career fields — during his or her working life.

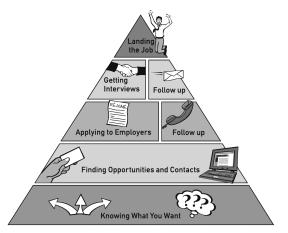
— Source: The Five O'Clock Club

The "Get Hired Now!" Approach

"Get Hired Now!" is a structured, systematic program to help you find your next job faster.

The "Get Hired Now!" program helps you identify the type of position you want: through career assessments, by conducting industry research and informational

THE JOB SEARCH PYRAMID



interviews, looking at sample job descriptions, and conducting an inventory of skills and previous accomplishments.

Succeeding in your job search is based on three simple factors:

- Identifying and articulating a clear idea of what you want;
- Cultivating and nurturing a strong, active network; and
- Developing an action plan and then executing it!

First you identify a "career vision" — the type of work environment, location/lifestyle, and typical job benefits you want — so that when you look for potential job opportunities, you can see if they will be a good fit, based on your identified values.

Once you have identified job titles and prospective employers, the search focuses on developing and tapping into a network of connections. Coaching you to develop your network and providing ideas, contacts, and guidance to expand your connections is an essential part of the "Get Hired Now!" system. As "Get Hired Now!" author C.J. Hayden notes, "Finding a job is all about people. It's the people you know, people you meet, and people you locate who have information, who will inevitably help you get a job."

The third step is actually implementing the job search action plan.

The program is structured as one inperson 3-hour workshop, followed by four weeks of 1-hour coaching sessions.

To register, or for more information, call Bridget at (402) 393-4600 or e-mail OmahaJobHelp@yahoo.com.