

Overview of the *Get Hired Now*TM Program

Discover how doing 10 simple things per day will help you land the perfect job!

Why do smart, successful people fail at finding a new job?

- They don't know how to look for work. Most people have never been taught how to find a job, so they rely on applying for advertised positions, the least effective job search method.
- Their job search is haphazard and disorganized. They start and stop, sit and stew, first try one idea, then another. They don't have a strategy, a system, a plan. They can't stay motivated. Many work on their job search completely alone or even in secret. With no immediate results, they get frustrated. Rejection letters are common, and their approaches often receive no response at all. They feel like giving up.

The "*Get Hired Now!*" program helps you identify the type of position you want: through career assessments, by conducting industry research and informational interviews, looking at sample job descriptions, and conducting an inventory of skills and previous accomplishments.

Succeeding in your job search is based on three simple factors:

- Identifying and articulating a clear idea of what you want;
- Cultivating and nurturing a strong, active network;
- Developing an action plan — and then executing it!

Participants will identify a "career vision" — the type of work environment, location/lifestyle, and typical job benefits you want — so that when you identify potential job opportunities, you can see if it will be a good fit, based on your identified values.

In choosing the *right* job to pursue, you must consider how marketable your skills are — and which skills are the *most* marketable — to prospective employers. Clarification of this will not only help the job search, but also which skills and experience you emphasize on your résumé.

Once you have identified job titles and prospective employers, the search focuses on developing and tapping into a network of connections. Coaching you to develop your network and providing ideas, contacts, and guidance to expand your connections is an essential part of the "*Get Hired Now!*" system.

"*Get Hired Now!*" author C.J. Hayden notes, "Finding a job is all about people. It's the people you know, people you meet, and people you locate who have information, who will inevitably help you get a job."

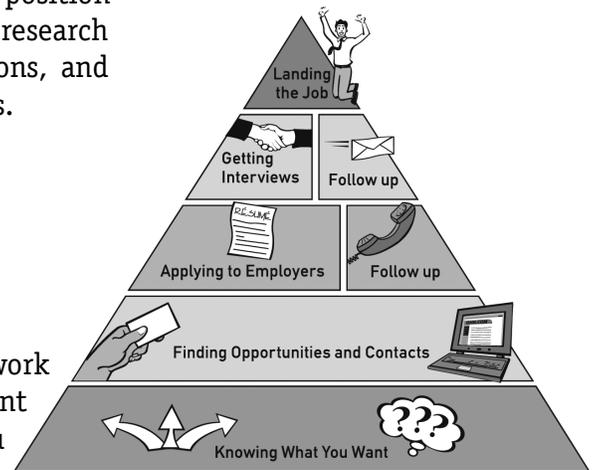
The third step is actually implementing the job search action plan.

Working on specific tasks within these areas — especially where you might be "lost" or "stuck" — and having the support of a group in achieving your goals — will enable you to find your next job faster.

The program is targeted to managers, professionals, and salespeople, estimated at 28% of the almost 11 million Americans currently out of work. The foundation of the program — connecting with people who know where the "hidden" jobs are (the 85% of jobs that are available, but never advertised), using networking, cultivating referrals, contacting potential employers, informational interviewing, and using recruiters — can be used with job seekers from all backgrounds and at all levels of employment.

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THE JOB SEARCH PYRAMID



GET HIRED NOW!TM

A Structured Program to Help You Find Your Next Job Faster

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