

# Beyond -30-

Volume 35 • Number 11 • December 2006

## New Year's Eve Dinner & Dance Menu

### Les Potage

Lobster Bisque with Sweet Potato Agnolotti & Watercress

### Amusé

Bouchee of Escargots & Morel Mushrooms Presented with a Cognac Garlic Cream Sauce

*Or*  
Feuillete of Chanterelle Mushrooms with white Asparagus and Port Sabayon

### Salad

Omaha Press Club's Famous Thunderbird Salad

*Or*  
Mixed Green with a Maytag Bleu, Toasted Pecans and a Raspberry Vinaigrette

### Interlude

Passion Fruit Sorbet

### Entrée (choose one):

- **Grilled Beef Tenderloin Wellington Trinchero Sauvignon** – Presented with a California Trinchero Cabernet Sauvignon Reduction and truffle mashed parmesan potato

- **Prime** – Prime Rib Roast Served with Garlic Mashed, Yorkshire pudding, and Brandied Green Top Carrots
- **d Agneau farci aux Cepes** – New Zealand French Rack of Lamb wrapped in a Pistachio Crust and served on a Blackberry Merlot Sauce
- **Poulet Montmorency** – Free Range Chicken Breast stuffed with Sun Dried Cherries rolled in a fresh Herb Crust and finished with a Port Wine Demiglace
- **Les Poisson** – Cashew & Rosemary Encrusted Filet of Fresh Salmon with Sauce Charone

### Signature Dessert Selection

- Chocolate Mousse Framboise & Fresh Berries
- Vanilla Crème Brule & Whiskey Spiked French Vanilla
- Grand Marnier Chocolate Soufflés & Tuxedo Strawberry

**FOR RESERVATIONS,  
CALL 345-8008**

## Celebrate the New Year At the Press Club

Ring in the new year with style at the Omaha Press Club. The New Year's Eve celebration is traditionally one of the most anticipated events the club hosts each year.

Join us for one of two seatings, at 5:30 p.m. or 8:30 p.m. During the first seating, you can enjoy the downtown Omaha fireworks show, which is expected to begin at 7 p.m. The first seating will end at 7:30 p.m. in order to prepare the club for the second seating.

Both seatings will feature the return appearance of "Vintage Vocalist" Michael Walker. Michael performed during our second seating last year, and was very popular with our members and their guests!

The menu will feature a six-course extravaganza. The cost is \$60 per person.

This event sells out quickly, so reserve your table today!

Call 345-8008 for reservations.

## OPC Annual Meeting Scheduled for Jan. 18

The Omaha Press Club's annual meeting is scheduled for Thursday, Jan. 18. Officers and directors will be elected at the meeting.

All Press Club members are invited to attend. Cocktails begin at 5:30 p.m., followed by the meeting at 6 p.m. This year, the Press Club is honoring committees. If you have served on a committee in 2006, please plan on attending the annual meeting.

A proxy ballot will appear in the January 2007 issue of *Beyond -30-*.

## Press Club Will Accept Entries for 2006 Excellence in Journalism Awards Contest Beginning in January

The Omaha Press Club will begin accepting entries for its Fourth Annual Excellence in Journalism Awards Competition on Tuesday, Jan. 9. Entries must be post-marked by 5 p.m. on Friday, March 16.

The awards contest is designed to recognize excellent writing, reporting and photography. Entry categories include newspaper, magazine, television, radio, photography and public relations. All entries must have been published, broadcast or transmitted in Nebraska and/or the eight-county Omaha metropolitan area (including Cass, Douglas, Sarpy, Saunders and Washington counties in Nebraska and Harrison, Mills and Pottawattamie counties in Iowa) during the 2006 calendar year. Start assembling your entries now!

Copies of the Call for Entries packet, including rules and categories of competition, will be available in January.



**Join Us For  
Santa Brunch  
At the OPC  
– Page 2 –**

**November Noon  
Forum Recap:  
John Christensen  
– Page 4 –**

**Omaha Humorist  
Mary Maxwell  
Honored with 'Face'  
– Page 6 –**

**Calendar of  
Events for the  
Omaha Press Club  
– Back Page –**

**MEMBER NEWS: UNO School Recognized for Academic Excellence**

The UNO School of Communication received two campus awards at ceremonies held on Nov. 16.

The school was recognized with the prestigious Strategic Planning Award for Academic Excellence. Communication won for its more than 650 faculty publications, development of Service Learning and First Year Experience courses, collaboration with the Peter Kiewit Institute, student engagement in the areas of public relations/advertising and broadcasting and innovation in its emerging areas of excellence — the Speech Center and New Media/Visual Communication, OPC member and School Director Jeremy Lipschultz said.

The School of Communication also is one of four previous nominees for a NU departmental teaching award and will be recognized with a UNO campus Teaching Award.

**PRESS CLUB GIFT  
CERTIFICATES...  
THE PERFECT  
GIFT!**

OPC Gift Certificates make the perfect gift — even if the recipient is not a Press Club member.

OPC Gift Certificates are available in any denomination. Members with accounts in good standing may call the OPC Office and charge gift certificates to their OPC account. Call 345-8587 for more information!



**Sunday, Dec. 17, 2006**

Two seatings: 10:30 a.m. / 1:30 p.m.  
Adults \$16 per person / Children \$9 per person

# SANTA BRUNCH

featuring a reindeer ice carving

Prime Rib of Beef  
with Horseradish Chantilly and Red Wine Au Jus  
Baked Ham with Maple Whiskey Sauce  
Chicken Crêpes Supreme  
Baked Tilapia Florentine

Sweet Potato Flan  
Garlic Whipped Cheddar Cheese Potatoes & Gravy  
Seasonal Vegetables

Build-Your-Own-Omelet A La Carte  
Multi-topping Belgium Waffle Bar  
Salad Display, including Salmon Chaud Froid & Fresh Fruit Fondue

Fresh-Baked Pastries, Tortes and Cheesecakes  
Chocolate Driscoll Strawberries  
Deep Dish Apple Strudel and Brandied French Vanilla Ice Cream

Spiked French Vanilla Egg Nog

Special appearance by Mr. and Mrs. Claus from 11 a.m. to Noon (1st seating)  
Children 10 & under receive a holiday surprise gift with reservation

**FOR RESERVATIONS, CALL 345-8008**



Fellowship • Scholarship  
Education  
And the Best View in Town

## 2006-07 OPC Officers

James D. Fogarty ..... President  
*Fogarty Creative Group*

Steve Kline ..... President-Elect  
*Leslie Kline Lukas & Associates*

Mark McMillan ..... Treasurer  
*First National Bank of Omaha*

Gary Willis ..... Secretary  
*Union Pacific Railroad*

Anne Walsh ..... Immediate Past President  
*Union Pacific Railroad*

## Board of Directors

Susan Eustice  
*Salvation Army*

Capt. James Graybeal, USN  
*Stratcom*

Ashley Hassebroek  
*Omaha World-Herald*

John Heaston  
*The Reader*

Judy Horan  
*Horan Communications*

Cindy Jones  
*First National Bank of Omaha*

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*Morgan Stanley*

Kay Kriss  
*NRG Media*

Rob McCartney  
*KETV Channel 7*

Dave Ogden, Ph.D.  
*University of Nebraska at Omaha*

## Communications Committee

Susan Eustice, co-chair ..... 898-5908

Judy Horan, co-chair ..... 397-6155

Daisy Hutzell-Rodman ..... 444-1328

Kay Kriss ..... 977-9271

Rob McCartney ..... 345-7777

Howard K. Marcus ..... 444-1397

Don Summerside ..... 556-5547

Bridget (Weide) Brooks ..... 393-4600

Sean P. Weide ..... 210-5124

## Omaha Press Club Foundation

Howard K. Marcus ..... President

Henry Cordes ..... Vice-President

Eileen Wirth ..... Secretary

Greg Pflaum ..... Treasurer

Dave Haberman ..... Past President

James Denney ..... Trustee

Dave Hamer ..... Trustee

Tom LaHood ..... Trustee

Chris Christen ..... Trustee

## Getting Married? Congratulations.

### Looking for a place to have your wedding reception?

Look no further.

The Omaha Press Club offers expert assistance with food and beverage selections, table settings, flowers and decorations, rentals, music and more.

*OPC members enjoy free room/club rental with a food or beverage order (up to a \$1200 value).*

China, glassware and flatware are available for up to 220 guests.

**Call Christine at 345-8008**

INQUIRE ABOUT PRENUPTIAL DINNERS, TOO...

## Press Club Committees

### Bylaws Committee

Chair: Chris Christen

### Communications Committee

Co-Chairs: Susan Eustice and Judy Horan

### Education Committee:

Chair: Gary Kerr

### Excellence in Journalism Awards Committee

Chair: Daisy Hutzell-Rodman

### Executive Committee

Jim Fogarty, Steve Kline, Mark McMillan, Anne Walsh and Gary Willis

### "Face on the Barroom Floor" Committee

Chair: Tom O'Connor

### Marketing/Membership Committee

Chair: Wendy Townley

### Media Relations Committee

Chair: Steve Kline

### Professional Development Committee

Chair: Howard K. Marcus

### Restaurant Committee

Chair: Cindy Jones

### Scholarship Committee

Chair: Dave Ogden

### Show Committee

Co-Chairs: Jim Fogarty and Kay Kriss

**OPC Foundation Representative to the Board:** Dave Ogden

# A Note from the Executive Director

By Steve Villamonte BS, CEC

The Past Presidents dinner was enjoyed by several past presidents, significant others and a number of current board members. Each past president had a chance to share a story about the club during their term as president. It seems each past president had one common point — that each had saved the club!

I really enjoyed the camaraderie and the dedication everyone has toward the good of the club. When you become involved in the club, you really become a lifetime supporter.

Speaking of presidents, I would like to extend a personal "thank you!!" from our management and staff to Jim Fogarty. Each year, as the slate for the board of directors changes, so does the person at the helm. I have been fortunate to have the opportunity to work with Jim, who is not only a professional public relations guru, but also a genuinely kind and charismatic individual. I can see why Jim has so many friends! I am sure I will call on him for advice for years to come.

### Ron Sailors Event Follow-up

We had a great turnout for the Ron Sailors Culinary Scholarship fundraiser. This year, we had 10 students from Metropolitan Community College volunteering their services.

The food was fantastic and the guest chefs have never let us down. Thank you to Pegler Sysco Chef Gary Yearian, Hockenburg Newburg Chef Rick Kowalski, District 66 Chef Arturo Valenzuela, OPC Executive Chef Tom Molloy, Sous Chef Jon Kowakowski and Steve Villamonte Jr. And thanks to Christine for doing a great job (as usual!) on this event.

### Employee Holiday Bonus Program

December is the time of year for OPC — like many clubs — to request your participa-

tion in the employee holiday bonus program. Our dedicated staff works year-round to meet and exceed your expectations. As management works hard to retain a high quality staff, every perk we provide helps. Members will be receiving a notice with their monthly statement requesting a holiday bonus contribution. Your participation is much appreciated!

### Upcoming Events

Call now to make your New Year's Eve reservations and get the best seats available (though there are no bad seats at the Press Club). The early seating will feature a fireworks show at 7 p.m. and "Vintage Vocalist" Michael Walker will perform for both seatings. He will also have CDs available for purchase.

OPC used to do an annual Holiday Buffet during the month of December. The attendance was so poor that when I became executive director, I made the decision to cancel the buffet. Much has changed since 2000 and I have decided to re-introduce the event as a Santa Brunch this year. See page 2 for details.

The Thursday Prime Rib Two-For-One for \$24 is the best deal in town. Each Thursday we get numerous compliments about our prime rib. Chef Tom slow cooks the prime rib in an Alto Sham (an oven specially designed to slow cook meats). This creates a perfect medium rare all the way through from the tender choice USDA prime beef.

Happy Holidays!

### E-mail Us

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Christine Jones

[christine1@opc.omhcoxmail.com](mailto:christine1@opc.omhcoxmail.com)

## April 13 OPC Foundation Event Will Honor Ramsey

The Omaha Press Club Foundation will recognize longtime Omaha public relations professional Bill Ramsey with its 2007 Career Achievement Award.

Ramsey will receive the honor on Friday, April 13, at the Omaha Press Club Scholarship Ceremony.

The Press Club will also award more than 15 scholarships at the event to

journalism students from Creighton University, the University of Nebraska at Omaha and the University of Nebraska-Lincoln.

More information about the event will appear in upcoming issues of *Beyond -30-*.

Or, contact Dave Ogden at 554-3132 or e-mail [dogden@mail.unomaha.edu](mailto:dogden@mail.unomaha.edu).

## UNO Interim Chancellor John Christensen Speaker at the Nov. 15 OPC Noon Forum



John Christensen

University of Nebraska Interim Chancellor John Christensen gave an update of the progress at UNO and addressed future plans in front of an audience at the Press Club on Nov. 15.

He began by thanking the Press Club for its support of UNO students through scholarships and internships.

Christensen said he had spent the last six weeks seeking out community leaders and found that the concern for the university was genuine and support strong. He has received countless offers to help. "It is a sign that UNO is the community's public university," he said.

Christensen talked about the development of the campus between Pacific and Center streets as part of mid-city revitalization. Housing on the north campus is moving forward, adding 400 beds to the north campus. There are a large number of students on a waiting list for housing.

For the first time in history, the faculty of the College of Public Affairs and Community Affairs is joined together in a single building.

He also talked about the changing demographics of the university. Sixty percent of those enrolled are first generation college students. More than 10,000 of UNO students are from Douglas and Sarpy counties. Fifteen years ago, the school had a population of 75 percent non-traditional students (including part-time students).

Now, 25 percent of students are non-traditional. Today, part-time students make up one-third of the total enrollment.

"When I was a student, the average age was 28 years old. Now the average age is 22-1/2," he noted.

*U.S. News & World Report* has listed UNO in the top tier for the Midwestern region, the first time in history, and the Princeton Review has ranked UNO highly.

Christensen also addressed athletics, which has been a recent hot topic around campus and in the community. He talked about the North Central Conference, which is in the throes of change. He has met with the Mid-America Intercollegiate Athletics Association (MIAA), a group made up of Kansas and Missouri schools which, he noted, is like the NCC used to be. He thinks it would be a nice fit for UNO. UNO is not going to pursue Division I for all its athletic programs, he added.

In light of the financial scandal surrounding the school's athletic department over the summer, Christensen noted that

changes have been made.

In response to an audience member's question about a whistle-blower hotline, he responded that if it is not launched university-wide, it will be implemented on UNO's campus.

Born and raised in Omaha, he sees a culture where a \$1,300 dinner won't play well, referring to the dinner expense submitted by former chancellor Nancy Belck. "In the future, we'll have judicious, Scandinavian-like oversight."

"I've been called miserly already, which I feel good about," he added.

He also addressed facility issues related to athletics, saying, "UNO has a desperate need for space for competition and for intramural fields."

He also talked about South Campus plans, footprints for an academic facility, a hotel across from the Scott Conference Center and more housing.

He was enthusiastic about the potential for growth. UNO's growth will be directly tied to its capacity to serve students. "If the university had the space, the sky's the limit," he said.



## Save the Date!

**"Through the Jeers ... 50 Shows, No Apologies"**

That's the working title for the 2007 Omaha Press Club Show, slated for April 21 at the Mid-America Center.

The planning committee is meeting regularly now to ensure a fabulous evening. Gail Graeve of Cox Media and Chris Christen of the *Omaha World-Herald* are general chairs. C.K. Duryea of the Methodist Hospital Foundation is vice chair. All three women have event-planning and fundraising experience. Their goal: "50 Years, \$50,000." Honorary chairmen — a first for an OPC show — are Gary Kerr and Woody Bradford.

The 50th anniversary gala will include a sit-down dinner and silent auction prior to the show in the MAC's grand ballroom. Proceeds will support activities of the Omaha Press Club, including its collegiate scholarship program.

"Longtime show patrons have been asking for a return to the dinner-and-show format," said Graeve. "We anticipate an enthusiastic response from Press Club members."

Golden Circle tables of 10 — the best seats in the house with perks, including assigned bar waiters — are \$1,800; Silver Circle tables of 10 — great location, fewer perks — are \$1,400. Patron tables of 10 are \$1,250, or \$125 per person. Seating is limited to 850 people. OPC members will have first opportunity to purchase tickets, beginning in January. Table sales are encouraged. "So start putting together your group of 10," Graeve said.

And look forward to an evening of belly laughs, celebrity guest stars, dignitaries and the usual assortment of OPC members who will take to the stage. Hands down, this is Omaha's Funniest Fundraiser.

Have a question about the 50th OPC Show?

E-mail [opcshow@yahoo.com](mailto:opcshow@yahoo.com). We'll respond in the January issue of *Beyond -30-*.

04.21.07

# Toast to McMorris Boosts Scholarship Quest



Event photographer Tom LaHood noted, "If the retired Omaha World-Herald reporter (Gerald Wade) in the foreground is gesturing for the stories to stop about Bob, it didn't work — the stories went on."

About 25 friends gathered at the OPC restaurant on Nov. 9 to toast the memory of a rare journalist and staunch club supporter.

The Robert McMorris Memorial Cocktail Hour, organized by Friends of the Omaha Press Club Foundation, was a fundraiser for an endowed scholarship in McMorris' name.

The event generated \$7,500 in donations and pledges, thanks in large part to OPC member Bruce Haney, a close friend of McMorris. Haney pledged \$2 for every \$1 raised that night, up to \$2,500.


"Haney's challenge was a huge motivator, and we're very grateful for his generosity," said Chris Christen, one of the cocktail party organizers. "But we still have a lot of fundraising to do."

It takes about \$35,000 to endow a scholarship; the McMorris fund balance is currently about \$19,000, Christen said.

This holiday season, consider a tax-deductible donation to the Robert McMorris Scholarship Fund. "We have a gift program that lets you donate to the scholarship fund in honor of a special occasion or a special person," said Christen, an OPC Foundation trustee. For program details, e-mail [opc.foundation@yahoo.com](mailto:opc.foundation@yahoo.com) or call Christen at 444-1094.

**Please make lunch and dinner reservations 24 hours in advance, if possible.**

**OPC Member Perk:**  
 Club members may now purchase any wine available to us at 20 percent above wholesale cost (carryout only). Most retailers have mark-ups starting at 40 percent, so this is an excellent value.



**Happy Hours**  
**Tuesdays Through Fridays**  
**4 p.m. to 6 p.m.**

**PRICE DISCOUNTS**

TAP BEER: \$1.50  
 DOMESTIC BOTTLED BEERS: \$2.00  
 IMPORTS: \$3.00  
 MIXED DRINKS: \$3.25  
 WELL & HOUSE WINES: \$3.25  
 All other drinks reduced by \$1.00  
*Special Functions/Parties Not Included (Member Privilege Only)*

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The OPC bar is open Tuesday through Friday, 11:30 a.m. to close. (Please call before you come.)

**OPC Foundation Tribute Cards**

PLEASE PRINT LEGIBLY OR TYPE

Your name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

I wish to remain anonymous

This contribution is (*please mark one*):

in honor of (specify occasion) \_\_\_\_\_

in memory of (specify name) \_\_\_\_\_

Please direct my contribution to the (*mark one*):

Robert McMorris Scholarship Fund

Panko-Roberts/Presidents Memorial Scholarship Fund

Paul N. Williams Scholarship Fund

Joseph Kasmir Award Fund

Terry Mason Scholarship Fund

OPC Foundation General Fund

Please send acknowledgment of my tribute to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Mail your contribution and this form to:  
 OPC Foundation • P.O. Box 4842 • Omaha, NE 68104-0842

**Make checks payable to the OPC Foundation.**

12/06

## Omaha's First Lady of Humor Honored With 109th 'Face'

The Omaha Press Club honored humorist Mary Maxwell on Nov. 3 as the 109th "Face on the Barroom Floor." The honor has been given by the Press Club since 1971 to newsmakers that make an impact on the community.

Tom O'Connor, chairman of the "Face" committee, acknowledged the honoree's unmatched wit by greeting guests with, "We're here to honor the four most courageous people in the world — the people roasting Mary Maxwell."

The courageous roasters were Kate Dodge, president of NEI Global Relocation, community volunteers Sue Scott and Cheryl Wild, and Maxwell's son, Jim, one of her five children.

Jim showed he had inherited his mother's wit with a series of one-liners about her lack of cooking skills. Once they went to a Lancers' hockey game and caught a spare puck. They threw one of his mother's cookies back and no one noticed. For years, they were impressed by their mother's giant cigarette lighter — until they learned it was the kitchen's gas stove. Mary thought popcorn chicken came from Vic's Popcorn store. And as far as chicken fingers — don't ask.

Sue Scott said Maxwell was the only person she knew who burned Jell-O. Scott was a "Face" honoree with her husband, Walter, in 2004.

Cheryl Wild, introduced as a "volunteerholic in need of group support," began with, "I usually do eulogies." Kate Dodge reminded Mary that she was a certified psychologist "and I have access to your records."

OPC President Jim Fogarty read a letter of congratulations sent by President George W. Bush.

U.S. Senator Ben Nelson, who was honored as a "Face on the Barroom Floor" when he was Nebraska's governor, wrote a letter to Maxwell welcoming a "dear friend" to the group. He began with, "I must say that it will be refreshing, indeed, to see a Republican on the barroom floor face-up for a change."

Nelson added: "In bestowing this honor on you, the Press Club has chosen a very witty and articulate person. I particularly admired your wit with the air-



*The honoree and her roasters — from left, her son, Jim, Cheryl Wild, Sue Scott, Mary Maxwell and Kate Dodge.*

Photos by Chris Christen  
and Tom O'Connor

port screener at Eppley Airfield the other day when he asked if anyone had put anything in your baggage without your knowledge. You replied in that deadpan delivery of yours, 'If it was without my knowledge, how would I know?'"

Maxwell said, "I'm the 109th Face. That will be easy to remember, because by the sheerest coincidence, it happens to be my weight."

Many of those attending the "Face on the Barroom Floor" roast and toast stayed for a dinner that followed at the Press Club.



*The crowd reacted to Maxwell's response to her roasters. From left: Walter Scott, her son Chip Maxwell and Larry Maxwell, Mary's brother-in-law.*

### Omaha Press Club Catering Services

*Parties • Weddings • Catered Lunches*

Call Christine at 345-8008 for details  
or visit [www.omahapressclub.org](http://www.omahapressclub.org) for menus

### Detailing the 'Face'



Artist Jim Horan describes the background detail he has included in the Mary Maxwell "Face on the Barroom Floor":

"In honor of Mary Maxwell's never-ending quest to be the Queen of Ak-Sar-Ben, I pictured her wearing a regal attire and crown.

"On the front of the podium are carvings of Edward and John Creighton, looking aghast at what Mary has said or is

going to say. (She is a descendent of the Creighton University founders).

"Mary wears costumes she has used while speaking — a Central High School cheerleader, a fortune teller, the wedding fairy and the nun-with-a-gun, Sister Mary Sebastiani, with pearl-handled revolvers she uses for discipline. Acting as wine steward to 'Sister' Mary is her husband, Chuck.

"Mary is lending support to a somewhat beat-up Husker player on the right side. Her support team consists of her characters Little Orphan Annie and Dorothy with Toto. A doctor stands nearby to confirm the rumor that Mary — a huge Big Red fan — has been under a doctor's care since the Huskers' 2004 season.

"Behind the support crew, Mary (in her ringmaster's costume) is cracking a whip. Dressed as a waitress, she's giving a few offensive tips to a more vigorous-looking Husker player.

"Behind the player is Mary doing one of her least-favorite things — cooking. A large mushroom-shaped cloud and a raging fire on the stove display her (lack of) culinary skills."

**DECEMBER 31**

**Reminder:**  
The current minimum quarter ends on Sunday, Dec. 31!

**PRIME RIB THURSDAYS**

*Enjoy a two-for-one prime rib dinner on Thursday nights for just \$24.95.*

**TO RSVP, CALL 345-8008.**

**NO SMOKING AT THE PRESS CLUB**

In compliance with the new city smoking ban, no smoking is allowed in the Omaha Press Club.

**CONTACT US**

**OPC Office Staff**

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**Newsletter**

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*Submissions for the January 2007 issue are due by Dec. 15, 2006.*

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SPECIAL THANKS TO CAROL SCHRADER AND TOM O'CONNOR FOR ASSISTING THE COMMITTEE IN PROOFING THE NEWSLETTER

**TODAY'S "6 Ws" OF JOURNALISM**

**Guest cartoonist:**  
Jim Horan's caricatures grace the walls of the Omaha Press Club and his cartoons have been featured in numerous publications. He is a freelance illustrator with Horan Communications.

# Beyond-30-

The Newsletter of the Omaha Press Club

Omaha Press Club  
1620 Dodge Street  
22nd Floor  
Omaha, NE 68102-1561

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HAPPY HOLIDAYS FROM THE OMAHA PRESS CLUB



## Events Listing

### THURSDAYS IN DECEMBER

Two-For-One Prime Rib Special

### SUNDAY, DEC. 17, 2006

Santa Brunch (10:30 a.m. / 1:30 p.m.)

### DECEMBER 24-25, 2006

Closed for Christmas

### SUNDAY, DEC. 31 • 5:30 P.M. / 8:30 P.M.

New Year's Eve Celebration

### SUNDAY, DEC. 31, 2006

End of Current Minimum Quarter

### MONDAY, JAN. 1, 2007

Closed for New Year's Day

### THURSDAY, JAN. 18 • 5:30 P.M.

Annual Club Meeting & Elections /  
Recognition Reception for Committees

### SATURDAY, APRIL 21, 2007

2007 Omaha Press Club Show

### SATURDAY, JUNE 2, 2007

OPC Excellence in Journalism Banquet

## Media Notes

### *Pappas Resolves DISH Dispute*

The dispute between Pappas Telecasting Companies and EchoStar Communications which threatened to remove FOX affiliate KPTM and CW affiliate KXVO from DISH Network subscribers in omaha and several other markets has been resolved.

Pappas warned viewers in late November that DISH customers in Omaha would no longer have access to the programming because DISH Network parent company EchoStar Communications failed to negotiate a renewal of DISH's local carriage agreement.

On Nov, 30, Pappas announced it had reached a five-year agreement with DISH Network to continue carrying Pappas stations in Omaha and 10 other markets.

### *'Omaha Living' Expanding*

KPTM (Cox Channel 10) is getting ready to expand its "Omaha Living" program. The locally-produced show profiles Omaha metropolitan area businesses and programs and airs weekdays at 10 a.m. It is hosted by Destination Midtown Executive Director

**Tawanna Black.** Black said the show, which debuted Sept. 25, is getting a new set which includes a cooking area. The new set is scheduled to debut sometime in December.

### *New Reporter at KETV*

**Lisa Stites,** KETV's newest reporter, is a National Scholastic Press Association Pacemaker award winner.

The Pacemaker is considered the Pulitzer Prize of high school journalism. Stites won in 2001 for "Olga's Story," a report on a Ukrainian orphan abandoned because of birth defects caused by the Chernobyl disaster, but adopted by a Kansas family.

Stites is a May 2005 graduate of the University of Missouri who also worked as a reporter and web producer at KOMU, the university's own commercial station.

— Sean Weide is an OPC member who writes a weekly column on media notes of interest in *The Reader* newspaper and at [www.thereadersmedianotes.blogspot.com](http://www.thereadersmedianotes.blogspot.com). He can be reached at [sean.weide@yahoo.com](mailto:sean.weide@yahoo.com).