

Beyond -30-

Volume 35 • Number 5 • May 2006

Mother's Day Brunch — Sunday, May 14

Adults: \$19 per person • Children: \$9 per person
Two Seatings: 11 a.m. and 1:30 p.m. • RSVP to 345-8008

- CARVING STATION:** Prime Rib of Beef with Horseradish Chantilly and Au Jus
Old School Pineapple Glazed Ham
- ENTRÉES:** Chicken Crêpes Supreme
Baked Tilapia Buerre Blanc
Eggs Benedict • Risotto
Lyonnais Potatoes • Seasonal Vegetables
- ALA CARTE:** Build-Your-Own Omelet • Multi-Topping Waffle Bar
Salad Display, including Salmon Chaud Frois • Deviled Eggs
Fresh-Baked Pastries • Breakfast Breads • Pecan Rolls
- DESSERTS:** New York Style Cheesecake with Strawberries • Chocolate Driscoll
Strawberries • Warm Peach Cobbler with French Vanilla Ice Cream
& More! (We've expanded our dessert offerings for this event!)



Caricature by Jim Horan

Why is Larry the Cable Guy coming to Omaha? Is there a doctor in the house? Is there Justice? Who are these men and why should you be at the Press Club on May 19 to see their Faces? Answers on page 5.

May 18 Noon Forum: *Methamphetamine: Its Dangers and Treatment*

Methamphetamine is an extremely dangerous and addictive drug. According to police, its use has not dropped, despite the fact that the state legislatures in Nebraska and Iowa have recently passed laws restricting the sale of pseudoephedrine, meth's key ingredient. These laws have reduced the number of meth labs in the two states, but there is still a cheap and plentiful supply of the drug from Mexico and the Southwestern United States.

Join us on Thursday, May 18, at the Omaha Press Club as two experts in the field will discuss this problem from two different but complementary perspectives. One is investigator Jason Scott, who has been with the Nebraska State Patrol for the past eight years and the Commercial Drug Interdiction Unit for the past two years. He is also the SWAT team leader for the State Patrol in Omaha.

Joining him will be Dr. Todd Stull, an assistant professor in the Department of Psychiatry at the University of Nebraska Medical Center, and the medical director of the University Drug and Alcohol Program. A 1992 graduate of UNMC, Dr. Stull is board certified in general and addiction psychiatry. He is interested in educating the public about mental illness and addiction issues.

The program will begin promptly at noon and end at 1 p.m. The cost is \$15 per person and includes lunch.

Guests and nonmembers are welcome to attend. Validated parking is available in the DoubleTree Hotel garage.

To RSVP, call 345-8008.

Previewing an
Upcoming 'Face':
Mike Kelly
— Page 2 —

Press Club Honors
Scholarship Recipients
at April Event
— Page 4 —

Mike Hill Will Keynote
'Excellence in
Journalism' Banquet
— Page 5 —

Calendar of
Events for the
Omaha Press Club
— Back Page —

Profile: Upcoming 'Face' Mike Kelly

Editor's note: The following is part one of a personal profile of veteran journalist Mike Kelly, who has entertained and informed Omaha World-Herald readers since 1970. He has also entertained appreciative audiences at 27 OPC Shows and emceed seven of them. He will be honored on June 15 as a "Face on the Barroom Floor."

By Judy Horan

Humphrey Bogart. Elvis. Ray Charles. What do they have in common?

All have been ably impersonated at Omaha Press Club shows by *Omaha World-Herald* columnist Mike Kelly. The veteran journalist has created spot-on imitations from his creative and talented — some say quirky — imagination.

And when Kelly lowers his voice to say "Hello, I'm Johnny Cash" before launching into "I Walk the Line," well, we can only say — "Joaquin Phoenix, you're no Mike Kelly."

Kelly was "Elvis Zorinsky" in a spoof of U.S. Sen. Ed Zorinsky. In a 1998 take-off of "Riverdance," he was "Michael Fatley, LARD of the Dance."

His first success and first time in the OPC show was in 1971 with his impersonation of Sen. Terry Carpenter. It also marked his first year in Omaha.

"I visited friends in Omaha on spring break in 1967, never imagining that I would spend my adult life there," says Kelly, who majored in American history at the University of Cincinnati. He graduated in 1970.

Kelly, who is 57, grew up in Cincinnati in a family of eight children. His father, as a young man, owned and edited a weekly newspaper during the Great Depression. Advertisers couldn't pay their bills, so his dad took a job where he knew people would pay up — the IRS, where he worked 40 years.

"We always had newspapers around," Kelly says. "The city had three dailies, and my dad subscribed to all three."

Kelly wrote his first homemade newspaper in fourth grade, using rubber-stamp letters for headlines. He was sports editor of the high school yearbook and student council president at a 1,700-boy Catholic school. His first job was as a high school senior, helping out in the *Cincinnati Enquirer* sports department.



Mike Kelly

In a July 14, 2005 column, he wrote about his romance with newspapers. "I well remember the first night I was ordered to pick up a stack of newspapers hot off the press. I was hooked. The roar of the presses, the smell of ink — positively intoxicating."

He was hired by the *Omaha World-Herald* in 1970 right out of college. He thought Omaha would be a nice city to work in for a few years.

Thirty-six years later, he's still here.

He noted how newspapers have changed over the years. The *World-Herald* now prints in the new Freedom Center.

"The three sleek, new presses, almost as long as a football field, run quieter, cleaner and faster. My nose for news can't smell the ink as it once did, but I still love watching the papers run and feeling the power of the pressroom.

"It was never just the ink and the machines that I loved — it was the whole idea of newspapers. Telling you things you didn't know, keeping an eye on government, informing you, playing a part in the republic."

Part 2 of Mike Kelly's story will appear in the June issue of "Beyond 30."



Fellowship • Scholarship
Education
And the Best View in Town

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Chair: Dave Ogden

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A Note from the Executive Director

By *Steve Villamonte BS, CEC*

OPC has been busy during the month of April. This gives staff and management an opportunity to show members — including many new members — what we are all about.

The Thursday evening **Two-For-One** Prime Rib Night seems to be the favorite night for members to visit the club. Maybe that’s because we have the best prime rib in town, and the price is right.

April, May and June have brought many wedding receptions to the club. Because of the size of most weddings, a la carte dining on a number of Friday and Saturday evenings has — and will continue — to take place in the Agnew Room. Unfortunately, the Agnew Room does not offer the best view in the club. However, if you find yourself dining in the Agnew Room, the club is being used to the fullest capacity, so it is really good for the club.

When you call for reservations and are told you will be dining in the Agnew Room on either a Friday or Saturday evening, you

and your guest will receive your choice of a complimentary cocktail or signature dessert.

A New Perk for OPC Members: Club members may now purchase any wine available to us at 20 percent above wholesale cost (carryout only). Most retailers have mark-ups starting at 40 percent, so this is an excellent value.

Do you appreciate good wines? Then get ready for the next KFAB/OPC Winemakers Dinner, scheduled for May 26, with the first wine sampling starting with hors d’oeuvres at 6 p.m., followed by a five-course gourmet dinner. Judy A la Carte will host this event. See page 5 for more details.

E-mail Us

Steve Villamonte

villa@opc.omhcoxml.com

Jeanie Campbell

jeaniec@opc.omhcoxml.com

Christine Jones.

christine1@opc.omhcoxml.com

PRIME RIB THURSDAYS

Enjoy a two-for-one prime rib dinner on Thursday nights for just \$24.95.

TO RSVP, CALL 345-8008.



Guest cartoonist: Tom Kerr has been cartooning and illustrating both here and abroad for over 30 years with his eccentric views of daily life.

OPC Noon Forum Featuring Senate Candidates Sells Out



Senate candidates Pete Ricketts (left) and David Kramer.

Photo by Susan Eustice

By Judy Horan

The Omaha Press Club was packed on March 30 for a political debate with the Republican candidates for the U.S. Senate from Nebraska. Candidates Pete Ricketts and David Kramer accepted the OPC's invitation to debate. Don Stenberg declined.

Stenberg said he would debate only if all three signed a pledge that they would not "make any reference to each other in paid television, radio, print, direct mail or other advertising."

Kramer and Ricketts said they would not sign the pledge.

Topics submitted by moderator Gary Kerr included social security, immigration, the war in Iraq, national security, global warming and payments to farmers.

In his closing statement, Ricketts said he is a businessman and problem solver who wants to cut wasteful government spending, promote agriculture and protect lives. Kramer said he is a Republican who wants to cut taxes and control spending and that he is pro-life and pro-family.

The hour-long Press Club debate was aired on KXVO television on April 1 and on KIOS radio at noon on April 5.

OPC Education Committee members who plan the monthly forums, in addition to Kerr, are Hugh Cowdin, Dale Munson, Chris Allen, Douglas Roesemann, Kay Kriss, Gary Willis and Rob McCartney.

Forum Speakers Address Sex Offender Law

By Kay Kriss

"Where Sex Offenders Can and Cannot Live" was the subject and title of the April 20 Noon Forum at the Omaha Press Club. Amy Miller, legal director for American Civil Liberties Union-Nebraska, and Douglas County Sheriff Tim Dunning shared their input with those in attendance.

In 2005, Iowa and Nebraska communities passed residency laws restricting where sex offenders can live. The new Iowa law says sex offenders who victimize minors cannot live within 2,000 feet of a school or childcare center. Similar laws have been passed in Papillion, Springfield and other neighboring communities.

"In Douglas County there are 614 sex offenders and, of that number, 262 are Level Three sex offenders," Dunning said.

Level Three offenders are those identified as most likely to reoffend. Dunning said



Sheriff Tim Dunning



Amy Miller

who rob or murder are more like to reoffend than a sex offender.

Both Dunning and Miller agreed that educating children, parents and bystanders is the best way to defend against sexual predators.

they are the focus of law enforcement scrutiny. The sheriff indicated that, in the future, Douglas County will be able to use electronic monitoring to keep track of sex offenders.

Both Dunning and Miller say the new laws only give people a false sense of security. In fact, according to Miller, Colorado state officials found reoffenders didn't live near schools, and Minnesota found sex offenders more likely to

travel out of the area they lived in to commit their crime.

Miller said, "Most of the population believe certain facts. That sex offenders can't be cured, that most will reoffend and that they will be involved in high profile crimes. These facts are myths." Miller also noted that those

OPC Foundation Honors Scholars on April 28



Photo by Howard K. Marcus

Front row (left to right): Laura Wapelhorst, Christine Giefer, Chris Welch, Tiffany Lee, Dave Hamer (honored with the 2006 Career Achievement Award) Chris Larson, Carrie Bahde, Sarah Legg, Jonnie Horner. Back row (left to right): Colin Conces, Ryan Kunhart, Jeralee Shotkoski, Brian Norton, Dan Downs. Not pictured: Michele Brown

Todd-n-Tyler Will Be Honored as 106th 'Face' on May 19

Note: The drawing on page 1 was created by artist Jim Horan. He visited the Z-92 studios of Todd-n-Tyler to see what the morning talk show guys were up to as he prepared to create the next "Face on the Barroom Floor" artwork.

Larry the Cable Guy is coming to Omaha to roast his friends Todd-n-Tyler, the next "Faces on the Barroom Floor." Dr. Ed Dominguez and Journal Broadcast Group General Manager Steve Wexler also will be at the Press Club on Friday, May 19, to roast the morning show hosts. And, yes, there is Justice. Travis Justice of Action News 3 will be the emcee.

Love 'em or loathe 'em, people are listening to them. Todd-n-Tyler have been morning show hosts on KEZO-FM (or Z-92) with one of Omaha's top-ranked radio programs since they began working together 13 years ago. The program format

is described as "adult-oriented," with a wide range of topics.

Todd Brandt is a North Dakota native who attended Arizona State University in Tempe. He and his wife, Christy, have a combined family of six children. Mike Tyler is a Pennsylvania native and graduate of Millersville (Pa.) University. He and his wife, Becky, have two children.

Reservations for both the roast and dinner are required. Call 345-8008 to indicate whether you are attending one or both. Dinner is \$40 for members and \$50 for nonmembers.

For those attending the roast only, there is a \$10 charge for members and \$25 for nonmembers. (The charge for the roast applies to this event only.)

The event begins at 5:30 p.m. with a no-host cocktail reception. The roast and Face unveiling will be at 7 p.m., with optional dinner following.

The menu for the event includes:

Amusé

Peruvian Shrimp Ceviche Martini
presented in a martini glass

Salad

OPC's Famous Thunderbird Salad.

Dual Entrée:

Chicken Au Poivre (a boneless breast of chicken, lightly dusted in flour, fresh herbs and seasonings, quickly sautéed and presented with a mild peppercorn sauce) and Salmon Veronique (Fresh Alaskan Salmon Broiled to perfection caressed with a white wine (Ecco Domani) California grape cream sauce.

*Accompanied by roasted garlic
duchesse potatoes, lemon asparagus
and brandied carrots.*

Dessert:

Chocolate trio (a presentation of three different Villamonte's Signature Specialties)

Continental Cuisine Winemaker's Dinner

Friday, May 26 • 6:30 p.m.

Featuring KFAB's Judy A la Carte &
Certified Executive Chef Steve Villamonte

OPC MEMBERS \$50 • NONMEMBERS \$60

Hors d'oeuvres

VIELLE FERME (FRANCE)
Continental Cheese Display

Amusé

WHITE ESTANCIA (NAPA)
Grilled Oregon Chinook
Salmon Saffron Amaranth

Salad

COVEY RUN SAUVIGNON (WASHINGTON)
OPC's Famous Thunderbird
Presented with Roasted Garlic Sautéed
Mexican Bay Scallops

Entrée

SECCO-BERTANI (ITALY)
Fresh Herb-Crusted Roasted
Tenderloin with a Chateau Greysac
Wine Reduction
Green & White Asparagus Bundle
with a Lemon Béchamel
Dauphine Potatoes with
Stilton Bleu Cheese

Dessert

COLUMBIA RIESLING (WASHINGTON)
Judy A la Carte Cheesecake

**FOR RESERVATIONS
CALL 345-8008**

Omaha Press Club 'Excellence in Journalism Awards Banquet' Will Feature Mike Hill

Award-winning film editor Mike Hill will be the keynote speaker at the Omaha Press Club Excellence in Journalism Awards Banquet, to be held June 3 at the club. The event begins at 6 p.m. with cocktails (cash bar) and hosted hors d'oeuvres.

Hill most recently edited *The Da Vinci Code*, which will be released on May 19. He was born and raised in Omaha, where he attended Burke High School and the University of Nebraska at Omaha. He has a bachelor of science degree in criminal justice from UNO. Mike has spent 33 years in the film business, including the past 24 years working as a film editor with Ron Howard. He has been nominated for three Academy Awards for film editing, and received an Oscar for his work on *Apollo 13*.

The Press Club will honor the best Nebraska has to offer in television, print journalism, still photography, magazine publishing and public relations at the

banquet. Winners were determined from entries submitted in the third annual Excellence in Journalism contest.

Several Press Clubs from around the nation judged the entries. Winners will be announced at the awards dinner. (Note: You do not have to have entered the contest to attend the awards dinner.) The event is open to all OPC members as well as nonmembers. The cost to attend the banquet is \$21 per person, which includes dinner, tax and gratuity. Call 345-8008 for reservations.

Event Menu: *Thunderbird Salad, followed by an appetizer of ricotta and spinach stuffed artichoke hearts served with tomato basil sauce and a balsamic glaze. The entrée is a braised boneless chicken breast in a red wine and veal demi glace, served over roasted baby potatoes, pearl onions and sautéed portabella mushrooms. Served with baguettes and butter rosettes. Dessert is a chocolate raspberry torte.*

Happy Hours

Tuesdays Through Fridays
4 p.m. to 6 p.m.

The OPC bar is open Tuesday through Friday, 11:30 a.m. to close.
(Please call before you come.)

Special Functions/Parties Not Included (Member Privilege Only)

PRICE DISCOUNTS

TAP BEER: \$1.50
DOMESTIC BOTTLED BEERS: \$2.00
IMPORTS: \$3.00
MIXED DRINKS: \$3.25
WELL & HOUSE WINES: \$3.25
All other drinks reduced by \$1.00

The Original Reuben Has Evolved at OPC

By Steve Villamonte

The sandwich choice for diners at the Press Club is definitely the Reuben. We even book entire parties for our Reuben sandwiches. We have had reciprocal club members come to our club for our Reuben.

Three years ago, I began manufacturing and selling the Original Classic Blackstone Reuben dressing at HyVee. I had obtained a recipe — supposedly an original — from a food writer at the *World-Herald*. I altered it because, if I remember, it included capers, Dijon mustard and egg yolks. The version I use includes a dill pickle relish rather than a sweet.

My version has been tested and reworked by several of my chef friends. Originally, and for years, Omaha restaurants drained the sauerkraut overnight then mixed it with the dressing. The only problem was the sandwich was always soggy, and the cook was challenged to try to get the bread toasted and the middle hot. Most times, that would require a microwave.

The late Bob McMorris, writer at the *World-Herald*, did an in-depth investigation into the history and creation of the Reuben, and finally asserted that it was created by Omaha's Reuben Kulakofsky during a late night poker game at the Blackstone Hotel in 1925.

Kulakofsky's sandwich was supposedly rye bread, corned beef, Swiss cheese, sauerkraut and Russian dressing. The earliest printed reference to the sandwich was reportedly on a menu at Lincoln's Cornhusker Hotel in 1937. It was owned by the same owner of the Blackstone Hotel.

In 1956, Fern Snider, a former employee of the Blackstone Hotel, entered the sandwich in a national contest. Out of the 600 entries from around the U.S. and Hawaii, his entry won, and this is what brought nationwide acclaim to the Reuben sandwich.

The other claim to the creation of the Reuben sandwich was by Arnold Reuben, a New York deli owner. This one does not fly because the sandwich was made with sourdough rye, ham, cheese, coleslaw and Russian dressing. I don't know about you, but this does not sound good to me — and it definitely creates a "soggy sandwich" issue.

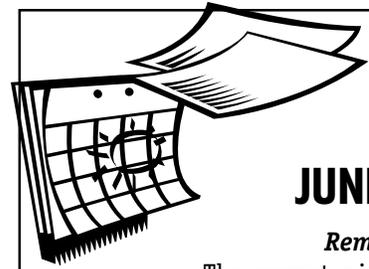
Because I had successfully applied for a copyright for the Thunderbird Salad, I also tried to copyright the Reuben. I attempted this because I created the first manufactured dressing for the sandwich. I failed to gain approval, mostly because the sandwich had grown to worldwide use.

You can find our recipe for the OPC's Famous Reuben Sandwich below.

OPC's Assembly of the Reuben Sandwich

Grill two slices of Reuben Pumpernickel Bread open faced. Place one slice of Swiss cheese on each side. Top each side with 1 oz. of Reuben dressing. On one side, arrange 5 oz. of grilled eye-of-the-round corned beef. On the other side, add two oz. of grilled sauerkraut. Combine the sides and cut on a bias.

The vast improvement comes from grilling the sauerkraut and the corned beef separately. This prevents the sandwich from being soggy and allows for the whole sandwich to be hot.



JUNE 30

Reminder:
The current minimum quarter ends on June 30!

OPC Foundation Offers New Medallion To Recognize Donors

The OPC Foundation has ordered a special medallion struck to recognize generous supporters of the Omaha Press Club Scholarship Program.

The medallion will be awarded to anyone contributing \$500 or more to the scholarship fund, which annually grants 14 scholarships and awards to journalism students at Creighton University, the University of Nebraska at Omaha and the University of Nebraska-Lincoln.

The medallion bears the OPC logo and is attached to a beautiful blue ribbon, making it ideal for wearing to Press Club and other functions or for display at home or office.

Gifts to the Foundation may be in the donor's name or in honor of a friend, colleague or loved one.

Please send donations to:
Omaha Press Club Foundation
P.O. Box 4842
Omaha, NE 68104

The OPC Foundation is a 501(c)3 not-for-profit organization. Contributions are tax-deductible to the extent allowed by law.



Food 4 Thought Credit Seminar Set for May 25

You may already know that your credit report and your FICO/credit score are used to determine if you will receive credit — and at what interest rate and terms. But did you know your credit report can also be used to determine how much you pay for car insurance? Did you know most landlords review your credit report before they rent to you? Did you also know that some employers review your credit report to help them determine whether they should hire you or grant you certain access or clearances?

Your credit score affects your quality of life in more ways than you know, says Donna Vaughn, a credit card consultant and instructor of the Food 4 Thought Credit Seminar.

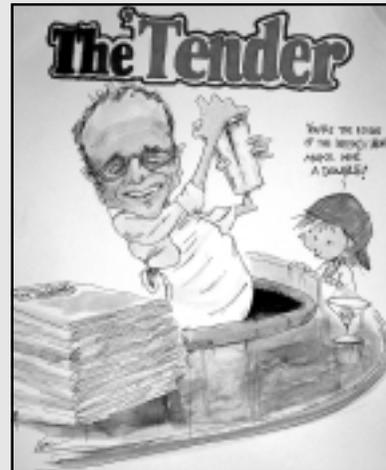
Vaughn has worked in numerous areas of the credit card industry, including work for several major credit card processors as well as bank card issuers. For the past 12 years, she has operated a credit card consulting company.

Vaughn will offer her Food 4 Thought program at the Omaha Press Club on Thursday, May 25, beginning at 6 p.m. The cost of \$45 per person includes dinner.

The program will include tips on improving your credit score, how to use credit to your advantage and information on the new VANTAGESCORE program that may replace FICO scoring.

Call 614-8306 for reservations. (Note: This is not an OPC-sponsored event.)

Are You the Press Club's Next Guest Bartender?



John Heaston, OPC board member, and publisher of *The Reader*, was March's guest bartender.

Do you have what it takes to be a guest bartender for the Press Club? The criteria is simple: Moves like Tom Cruise in the movie *Cocktail*, a sense of humor and a willingness to invite friends, family and co-workers to enjoy your company. Really, only the second two are important. Interested? Contact Steve Villamonte at 345-8587.

Caricature by Tom Kerr



Photo by Howard K. Marcus

Former *United Press International* foreign correspondent John Hlavacek, center, appeared in a special OPC Noon Educational Forum on March 13 with his friends, former Associated Press photographer Max Desfor, left, and former UPI foreign correspondent James Michaels. The men discussed their experiences in India during the 1940s, when they covered Mahatma Gandhi and events that led to the partition of India in 1947.

Omaha Press Club Catering Services

Parties • Weddings • Catered Lunches

Call Christine at 345-8008 for details
or visit www.omahapressclub.org for menus

If you have moved, please call the Press Club at 345-8587 and provide us with your new address!

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OPC Office Staff

Executive Director Steve Villamonte
OPC Manager Christine Jones
Administrative Manager Jeanie Campbell
E-mail jeaniec@opc.omhcoxmail.com
Office 345-8587
Fax 345-0114
Restaurant 345-8008
Web Site www.omahapressclub.org

Newsletter

Bridget (Weide) Brooks Editor
Office 393-4600
Fax 393-4603
E-mail bw@buildimage.com

Submissions for the June 2006 issue are due by May 15, 2006.

SPECIAL THANKS TO CAROL SCHRADER, ANNE WALSH AND TOM O'CONNOR FOR ASSISTING THE COMMITTEE IN PROOFING THE NEWSLETTER

Beyond-30-

The Newsletter of the Omaha Press Club

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SAVE THE DATE!

Awards Banquet June 3

Featuring Academy Award-winning
film editor Mike Hill

RSVP Today — 345-8008

Details Inside: Page 5

Events Listing

THURSDAYS IN MAY

Two-For-One Prime Rib Special

THURSDAY, MAY 18 • NOON

Noon Forum: Methamphetamine:
Its Dangers and Treatment

SUNDAY, MAY 14

Mother's Day Brunch

FRIDAY, MAY 19 • 5:30 P.M.

Face on the Barroom Floor:
Todd-n-Tyler

THURSDAY, MAY 25 • 6 P.M.

Food 4 Thought Seminar

FRIDAY, MAY 26 • 6 P.M.

KFAB/OPC Winemaker's Dinner

SATURDAY, JUNE 3 • 6 P.M.

OPC Excellence in Journalism Awards
Banquet with speaker Mike Hill

THURSDAY, JUNE 15

Face on the Barroom Floor: Mike Kelly

FRIDAY, JUNE 30

End of Current Minimum Quarter

Media Notes

NEW FACES ON THE DIAL

Brian McFayden is the new host of the "KXVO 15 10:00 News" on Cox Channel 11. McFayden comes to the WB affiliate with a wealth of network television experience, having hosted MTV's "Total Request Live," "Cupid," "Superstar USA" and "Beauty and the Geek." Reporter **Calvert Collins**, the original anchor of the newscast when it debuted in late 2005, has shifted to a reporting role.



McFayden
Courtesy: CBS

Rachel Pierce and **Mike Cronemeyer** are the new co-hosts of WQOW's weekend morning newscast. They replace **Andrea McMaster**, who left the station to take a part-time public affairs position at the Nebraska Medical Center.

Pierce came to Omaha from WQOW-ABC in Eau Claire, Wisc, where she anchored weekday mornings. Cronemeyer formerly anchored weekend evening newscasts at KOLN/KGIN in Lincoln.

'CONSIDER THIS' GETS NEW HOST

McMaster has found time in her schedule to serve as the new host of UNO Television's issues and information program, "Consider This..." She replaces **Carol Schrader**, the program's only host in its first nine years. Schrader became unavailable when she was appointed as Douglas County's Chief Deputy County Assessor. "Consider This..." airs on Cox Channel 26 on Fridays at 11 p.m. and Sundays at 11:30 p.m. and on Cox Channel 16 on Mondays at 1:30 p.m. and Wednesdays at 8 a.m.

PHOTOJOURNALISTS HONORED

The Nebraska News Photographers Association has named **Matt Miller** of the Omaha World-Herald as Photographer of the Year and **Pete Soby** of KETV (Cox Channel 9) as Television Photographer of the Year.

— *Sean Weide is an OPC member who writes a weekly column on media notes of interest in The Reader newspaper and online at www.thereadersmedianotes.blogspot.com. He can be reached at sean.weide@yahoo.com.*